

For Immediate Release

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Accelitec Joins Owen Media Client List

SEATTLE, Wash. – August 22, 2005 – Accelitec, a leading provider of multi-functional contactless payment systems, recently hired Owen Media to provide public relations support. With a focus on leveraging base Radio Frequency Identification (RFID) technology for the benefit of consumers, Accelitec addresses retail, banking, broadband, travel, and other vertical markets seeking low-cost contactless payment solutions.

“Accelitec brings innovation to emerging contactless payment systems,” said Paul Owen, president of Owen Media. “We think our background in retail point of sale systems, retail software and printing technology and the relationships we have with editors and analysts in those categories will benefit Accelitec.”

Owen Media provides public relations consulting to high-tech companies. Owen Media’s clients include Cray, Lexmark, AccessVia, the Transaction Processing Council, Tideworks and the InfiniBand Trade Association. To learn more about Owen Media, visit the company web site at www.owenmedia.com.

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