



Amber Ukena Joins Owen Media as Vice President
Her Dog Jesse Also Joins Seattle Agency

SEATTLE - August 8, 2003

Owen Media, Inc., a Seattle-based high tech public relations agency, today announced that Amber Ukena joined the agency as a vice president.

"Amber's diverse background in high tech, health care and consumer products will benefit her work on campaigns for Intel and Tideworks," said Paul Owen, Owen Media president. "She's great to work with and she brings her dog Jesse to the office. We're thrilled to have Amber here and Lily, the other office dog, is thrilled to have Amber's dog Jesse joining us."

Prior to joining Owen Media's in-house team, Ukena did consulting work for the agency as well as with clients OneHealthPort and CodeCorrect. She also worked for pr.com, a Waggener Edstrom company, where her accounts included ignition and RadioFrame Networks.

Owen Media provides public relations consulting to high-tech companies. Owen Media's clients include Cray, Lexmark, AccessVia, Tideworks and the InfiniBand Trade Association.

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