



Cray Inc. Hires Owen Media for Public Relations
Strategy and Support

SEATTLE - August 5, 2002

Cray Inc., maker of the world's fastest supercomputer products, today hired Owen Media to provide PR strategy and support. Based in Seattle, Cray traces its history to Seymour Cray, who, in the 1970s and 1980s made the world's undisputed fastest supercomputers.

"Cray is an outstanding compliment to our datacenter experience and contacts," said Paul Owen, Owen Media president. "We've worked with Intel on server and datacenter technologies since our inception. Cray allows us to reach the pinnacle of the computing industry, high performance computing."

Owen Media provides public relations consulting to high-tech companies. Owen Media's clients include Cray, Lexmark, AccessVia, Tideworks, Lux and the InfiniBand Trade Association.

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