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HyBlue Selects Owen Media for PR Support

SEATTLE, Wash. – May 11, 2005 – HyBlue, a hosted network management service provider for value-added resellers serving small- and medium-sized businesses, recently hired Owen Media to provide public relations support. HyBlue created the Web-hosted Expert System to proactively support Windows® servers and workstations. Benefits of the Expert System include rapid and risk-free deployment, with no additional hardware or upfront software license fees.

“HyBlue brings breakthrough pricing and technology to the traditionally big software license model of network management tools,” said Paul Owen, president of Owen Media. “Our experience in network management, server infrastructure and channel outreach will serve HyBlue well.”

Owen Media provides public relations consulting to high-tech companies. Owen Media’s clients include Cray, AccessVia, HyBlue, the Transaction Processing Performance Council and the InfiniBand Trade Association. To learn more about Owen Media, visit the company Web site at www.owenmedia.com.

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