



Lexmark Hires Owen Media for Public Relations Services

SEATTLE, December 19, 2001

Lexmark, the third largest computer printer manufacturer, has hired Owen Media to provide media relations support. Based in Lexington, Kentucky, Lexmark makes some of the most popular laser and inkjet printers.

"Working with Lexmark adds to our growing list of experience in the printer industry," said Paul Owen, Owen Media president. "Owen Media worked with Tally Printers soon after the agency opened its doors. More recently we helped launch new printing technologies for LizardTech in Seattle and Strydent Software, in Vancouver, Canada."

Owen Media provides public relations consulting to high-tech companies. Owen Media's clients include Cray, Lexmark, AccessVia, Tideworks, Lux and the InfiniBand Trade Association.

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