



For Immediate Release

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Owen Media Expands Portland Office with Two New Hires

PORTLAND, Ore. — May 24, 2006 — Owen Media, Inc., a high technology public relations agency with offices in Portland and Seattle, today announced that it hired David Woolery as an account director and Viktoria Jacyno as an account coordinator.

"We expanded our Portland office to meet our clients' increasing demand," said Bilepo Scott, Owen Media vice president and managing director for the Portland office. "With David and Viktoria come the knowledge, ability and energy that will extend Owen Media's relationships with Portland high tech companies."

In his new role, David will guide clients in global strategic marketing and advertising planning, and Viktoria will provide program management support for Owen Media's high technology global clients.

David Woolery joins Owen Media from Horton Lantz and Low (HL2), a Seattle advertising agency where he provided advertising and marketing strategy, as well as account management expertise to select Microsoft product groups. Prior to HL2, he was director of client services at J. Walter Thompson in Seattle. He has worked in advertising for over 12 years and has managed a broad array of Fortune 500 accounts including AT&T Wireless, Charles Schwab, Dell Computers, McDonalds, Microsoft and Weyerhaeuser. David holds a Bachelor of Science degree in business administration and a Bachelor of Arts degree in communications with a focus in advertising from the University of Washington.

Viktoria Jacyno joins Owen Media most recently from Qmedtrix Systems, Inc., a cost-containment service provider for workers compensation insurance carriers. At Qmedtrix, she was a marketing assistant and account coordinator. Her duties included coordinating trade shows and supporting accounts, as well as providing marketing and public relations assistance to clients. Viktoria has been working in marketing and public relations for five years. She holds a Bachelor of Arts degree

in business administration with a concentration in marketing and advertising from Portland State University.

About Owen Media

With offices in Seattle and Portland, Owen Media provides public relations and marketing consulting to high-tech companies worldwide. Owen Media's clients include ClearSpeed, Lexmark, the InfiniBand Trade Association, Childhaven, Mandriva and other high technology companies and organizations. Since its founding, Owen Media has launched and promoted more than a dozen standards bodies and industry trade associations. To learn more about Owen Media, visit the company Website at www.owenmedia.com.

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