



Owen Media Receives Certificate of Excellence From PRSA

SEATTLE, December 6, 2003

Owen Media, Inc, a Seattle-based high technology public relations agency, received a Totem Award Certificate of Excellence from the Puget Sound chapter of the Public Relations Society of America (PRSA). The award was given in recognition of Owen Media's work on behalf of Cray, Inc. and its launch of the Cray X1 supercomputer. Members of the team working on the award included Paul Owen and Paige Ziegele.

"It's always nice to be recognized by your peers," said Paul Owen, Owen Media president. "But credit should go to the client. Cray makes it easy to do great work, given their technology and leadership in the industry."

About PRSA

Organized in 1947, PRSA is the world's largest organization for public relations professionals. Its more than 19,000 members represent business and industry, counseling firms, government, associations, hospitals, schools, professional services firms and not-for-profit organizations.

About Owen Media

Owen Media was founded in 1997 to provide public relations support to an emerging technology standards body developing new I/O technologies for the data center. Since then, the agency has helped launch and promote other category leaders such as AT&T, Cray, Getty Images, IBM, Lexmark, Onyx Software, PhotoWorks, and Primus Knowledge Systems. Today Owen Media provides PR and marketing support to technology and consumer product clients as well as standards bodies and trade associations.

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