

For Immediate Release



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Owen Media Expands Portland Office

PORTLAND, Ore. – March 5, 2007 – Owen Media, Inc., a global high technology marketing agency, today announced the expansion of its Portland office with the addition of three team members. Robert Morrison has entered the position of account director and Valentina (Val) Petrova and Dane Unruh have joined the team as account coordinators.

“Robert, Val and Dane’s diverse sets of skills and backgrounds are strategic additions to Owen Media,” said Paul Owen, president of Owen Media. “Robert spent the last 10 years at Intel, most recently promoting Itanium. Dane and Val bring our Portland team the depth and skill our global clients need to be successful.”

As account director, Morrison will be responsible for the planning and execution of Independent Software Vendor (ISV) marketing campaigns. Petrova and Unruh will support Owen Media’s largest accounts at its Portland office.

Morrison brings to Owen Media many years of experience in high technology marketing across three continents (Asia, Europe and the U.S.). His most recent work includes the Intel Server Platforms group assisting the Itanium Solutions Alliance.

Morrison holds a bachelor’s degree in geology from the University of Birmingham, England and an MBA from Babson College.

Petrova was most recently a reporter for The Central Kitsap Reporter, where she covered education, health, transportation and the environment, among other beats. She has also served as a freelance writer for The Kitsap Sun and has held internships at the Seattle bureau of CNN and at a Washington D.C.-based newswire service.

Petrova is a graduate of Pacific Lutheran University with a bachelor’s degree in communications and political science.

Unruh joins Owen Media after a career in education and has taught elementary school up through undergraduate students in the United States and Spain.

Unruh earned a Master of Arts from the University of Chicago in 2005, with research focused on social theory, media and culture. He also holds a bachelor's degree from Bowdoin College in English and political science.

Owen Media has offices located in Seattle, Wash. and Portland, Ore. The agency provides marketing and consulting to high-tech companies. Owen Media's clients include Lexmark, the Itanium Solutions Alliance, ClearSpeed, the InfiniBand Trade Association and Childhaven. To learn more about Owen Media, visit the company Website at www.owenmedia.com.

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