



Owen Media Receives PRSA Totem Award  
For Its Work on Behalf of IBTA

SEATTLE, January 22, 2002

Owen Media, Inc, a Seattle-based high technology public relations agency, received a Totem Award from the Puget Sound chapter of the Public Relations Society of America (PRSA). The award was given in recognition of Owen Media's work on behalf of the InfiniBand Trade Association.

"To do great work, you need to have a great client," said Paul Owen, Owen Media president. "We've been fortunate to work with some of the industry's brightest and most strategic thinkers in establishing, promoting and growing the InfiniBand Trade Association into one of the computer industry's most respected organizations."  
About PRSA

Organized in 1947, PRSA is the world's largest organization for public relations professionals. Its more than 19,000 members represent business and industry, counseling firms, government, associations, hospitals, schools, professional services firms and not-for-profit organizations.  
About Owen Media

Owen Media was founded in 1997 to provide public relations support to an emerging technology standards body developing new I/O technologies for the data center. Since then, the agency has helped launch and promote other category leaders such as AT&T, Cray, Getty Images, IBM, Lexmark, Onyx Software, PhotoWorks, and Primus Knowledge Systems. Today Owen Media provides PR and marketing support to technology and consumer product clients as well as standards bodies and trade associations.

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